

Leveraging the strengths of the Motherland and connecting business opportunities worldwide



The best place in the world to do business and the most preferred destination for corporate investment



Hong Kong is a highly desirable location for businesses, thanks to its distinctive advantages of having strong support from the Motherland and being well connected to the world. Closely linked to leading global business centres, Hong Kong offers a dynamic, free and open, convenient and safe environment for doing business, making it a preferred destination for corporate investment. As the best connector between the Mainland and the world, Hong Kong gives full play to its dual roles of assisting Mainland enterprises to “go global” and attracting overseas investment.

- **Resolute implementation of “One Country, Two Systems”:**

Maintaining Hong Kong’s distinctive status and advantages and making the city an ideal place for doing business.

- **Robust legal and financial systems:**

The cornerstone of Hong Kong’s success in becoming an international business and trade hub.

- **Simple tax regime and level playing field:**

A separate customs territory; pursues free trade policies.

- **Convenient and efficient external connection:**

The fast, convenient and efficient flow of people, goods, capital and information provides enterprises with great business facilitation.

- **First-class financial and business services with high-calibre talent:**

Hong Kong’s status as an international financial centre is widely recognised. It offers a wide spectrum of world-class professional and business services, and stands out as a leading education hub in the region.

- Forging better integration of a “capable government” and an “efficient market”.

- In response to the US’s imposition of tariffs, the HKSAR Government has adopted different policies and measures to support the business sector in meeting challenges.





Connecting with the world

- Hong Kong has been **actively deepening and expanding international exchanges and co-operation**, strengthening its connection with the world. With the strong backing of our country, the direction of Hong Kong's development is firmly set. The establishment of the "three centres and a hub" and the "eight centres" clearly underlines Hong Kong's position and vision as an international city.
- **Serving as an important functional platform for the Belt and Road (B&R) Initiative:** As a world-class financing platform under the B&R Initiative, Hong Kong provides Mainland enterprises with diversified financing channels and options for their infrastructure projects along the B&R.
- Hong Kong maintains close economic and trade relations with countries and regions around the world. The Chief Executive and other government officials have made multiple overseas visits to actively promote Hong Kong's strengths on all fronts.
- **Strengthened communication through Economic and Trade Offices (ETOs):** In the light of the latest international development, the ETOs have strengthened liaison with the overseas offices of the Hong Kong Trade Development Council (HKTDC), InvestHK and the Hong Kong Tourism Board (HKTb).

Serving as a hub connecting the Mainland and the world

Under "One Country, Two Systems", Hong Kong can fully leverage its advantages of having connections to both the Mainland and the world, and serve as a "super connector" and "super value-adder". The HKSAR Government has been active in visiting various countries and regions to step up external promotion of the city's strengths and opportunities.

Connecting with the Mainland

- **Serving as the best springboard for entry into the vast Mainland market:** The Mainland and Hong Kong Closer Economic Partnership Arrangement (CEPA) has created unprecedented business opportunities for various industries and sectors.
- **The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) serving as a primary entry point for businesses:** The GBA is one of the most open and economically vibrant regions in the country. Hong Kong will continue to fully participate in its development.
- **Complementary development with other GBA cities:** Actively promoting higher level of connectivity and integrated development; supporting Mainland enterprises to tap into overseas markets through Hong Kong – "going global" and attracting foreign investment.
- Step up collaboration with sister cities in the GBA to conduct external roadshows and joint investment promotion, exploring new business opportunities for mutual benefit.



Having promising prospects which allow business sector to share development dividends

Amid ongoing global political and economic instability, and the rise of unilateralism and protectionism, Hong Kong's core competitiveness remains solid, with new advantages steadily emerging. The business sector may seize the opportunities arising and share the dividends generated.

- **Ranking among the top international financial centres:** Hong Kong as an international financial centre is also our country's international financial centre, having a strong competitive edge in various areas of financial services.

- **World-leading international trade, aviation and shipping centres:**

Hong Kong is a globally acclaimed free port. Its status as an international aviation hub remains strong and it is one of the world's busiest container ports. The city plays an important role in global trade.



- **Leading the way to future as an international innovation and technology (I&T) centre:**

The Hong Kong Innovation and Technology Development Blueprint formulates clear roadmaps and strategic plans for Hong Kong's I&T development, and the business sector is welcome to participate in and contribute to the process.

- **Continuously consolidating Hong Kong's position as a regional intellectual property (IP) trading centre:** Hong Kong has a robust IP protection regime and a pool of experts and specialists familiar with the IP systems of different countries.

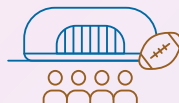
- **Clear positioning as an international legal and dispute resolution services centre in the Asia-Pacific region:** Hong Kong is determined to develop itself into a global "capital for mediation".

- **East-meets-West centre for international cultural exchange:** Hong Kong's zero tariff on art trading has made the city an art trading hub.

- **Experiencing unforgettable moments in Hong Kong:** Strong recovery of tourism; creating opportunities through the mega-event economy.

- **Completion of new "hardware facilities" in infrastructure:**

Kai Tak Sports Park is the largest sports infrastructure ever built in Hong Kong; the Airport City is a new world-leading landmark.



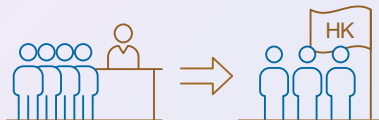
Attracting talent and enterprises to create boundless potential for development

Continuous expansion of economic capacity and enhancement of competitiveness

Hong Kong is rolling out policies and initiatives on all fronts to attract and nurture talent, and to attract investment from Mainland, overseas and local enterprises. Efforts are also made to expand economic capacity by taking forward land development projects and infrastructure investment.

- **Pooling international talent:**

Up to end-June 2025, a total of nearly 500 000 applications under various talent admission schemes were received; nearly 330 000 of them were approved and nearly 220 000 talents arrived in Hong Kong.





Integrating into the overall national development to open up new horizons for the business sector

Businesses across the globe are eyeing the vast Mainland market, which boasts a population of 1.4 billion and a middle-income group exceeding 400 million. They are looking for opportunities in new areas of development, hoping to share the fruits of our country's growth.

- **Drawing in a stream of target enterprises:**

Strategies to attract enterprises and investments by the Office for Attracting Strategic Enterprises (OASES), InvestHK and the Hong Kong Investment Corporation Limited (HKIC) have been successful.

- **Steadily taking forward land development projects and infrastructure investment:**

To create space for future economic growth and accommodate more enterprises setting up business in Hong Kong.

Promoting I&T enablement to create new opportunities

- Hong Kong possesses robust capability in scientific research. It is the only city across the globe with five world top-100 universities. Hong Kong has so far established 15 State Key Laboratories, six Hong Kong Branches of Chinese National Engineering Research Centres and 22 Joint Laboratories with the Chinese Academy of Sciences.
- In recent years, the HKSAR Government has invested heavily in enhancing technological research infrastructure, subsidising R&D activities, supporting collaboration among the industry, academia and research sectors, and pooling and nurturing technology talent. We also proactively attract strategic enterprises to set up here.
- **Fostering a vibrant I&T ecosystem:**
The number of start-ups has surged from around 1 000 in 2014 to around 4 700 in 2024. Hong Kong has also witnessed the birth of more than 20 unicorns over the same period.

- **Speeding up high-quality development in Hong Kong**

Our country is advancing Chinese modernisation with the pursuit of high-quality development, and Hong Kong is closely following this theme. Hong Kong is making strenuous efforts in keeping abreast of the global trend to develop new technology fields, including:

- Financial technology
- Green finance
- Green technology
- Digital economy
- Artificial intelligence
- Web3
- Low-altitude economy
- New industrialisation development
- Research and development of microelectronics



Safeguarding the long-term prosperity and stability of Hong Kong and making the city a safe haven for the business community

The international landscape is constantly evolving and multiple risks exist every day. A safe and stable business environment is a fundamental prerequisite for Hong Kong's economic and social development. It enables the city to attract foreign investors, enterprises, and talent, thereby driving sustained economic growth and strengthening overall competitiveness.

Without stability, there is no development

The Hong Kong National Security Law (HKNSL) and the Safeguarding National Security Ordinance (SNSO) have had a positive impact on improving the business environment and maintaining Hong Kong's prosperity and stability.

- In the World Competitiveness Yearbook 2025 published by the International Institute for Management Development (IMD) in Lausanne, Switzerland,

Hong Kong's global competitiveness rose to 3rd globally.



- The World Investment Report 2025 released by the United Nations Trade & Development **Foreign direct investment inflows to Hong Kong ranked 3rd globally.**



- Fitch, S&P and Moody's: **affirmed Hong Kong's "stable" credit rating outlook**
- The International Monetary Fund: **reaffirmed Hong Kong's position as a major international financial centre**
- Business Ready 2024 Report published by the World Bank Group: **Hong Kong is one of the top 10 performers among 50 economies.**

- In the Economic Freedom of the World 2024 Annual Report, published by Canadian think-tank the Fraser Institute, **Hong Kong was ranked the world's freest economy among 165 economies.**
- The 2023 Legatum Prosperity Index published by the Legatum Institute of the United Kingdom, **Hong Kong ranked 1st in the world for investment environment, and 1st in the Asia-Pacific region and 2nd in the world for enterprise conditions.**
- Foreign business chambers in Hong Kong remaining confident about Hong Kong's prospects.



Factual data reflecting enterprises' full confidence in Hong Kong

The tariff war has prompted a global reallocation of capital. The HKSAR Government will capitalise on the prevailing trend of countries seeking to diversify regional risks, and actively work to attract foreign enterprises and investment to Hong Kong.

• Enterprises moving in from around the world:

- In 2024, there were 9 960 companies in Hong Kong with parent companies located outside the territory, a year-on-year increase of about 10%.
- From January 2023 to the first six months of 2025, InvestHK assisted over 1 300 overseas and Mainland companies to set up or expand their business in Hong Kong, bringing in foreign direct investment of more than \$160 billion.
- Since the establishment of OASES in December 2022, the HKSAR Government has attracted 84 enterprises to set up or expand their business in Hong Kong, many of which are I&T enterprises, with a market capitalisation or valuation exceeding \$10 billion and are engaging in cutting-edge technologies.
- Around 2 700 single-family offices are operating in Hong Kong.
- As at end-2024, the asset and wealth management business of Hong Kong amounted to about \$35.1 trillion.
- The number of registered funds reached 976 as of March 2025, with net capital inflows exceeding US\$44 billion, a year-on-year increase of 285%.
- In 2024, there are around 4 700 local start-ups in the city, a record high and an increase of 10% over a year earlier.

